

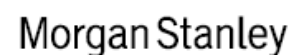


# PEMEX Day

Thursday, December 4<sup>th</sup>, 2014  
New York Palace Hotel

## Agenda

07:30 – 07:55	Registration
07:55 – 08:00	Welcome Remarks – Villard Room <b>Rolando Galindo</b> , IRO
08:00 – 08:50	A New Era for PEMEX: Collaboration and Investment Opportunities Pemex and Mexico's Energy Sector after the Reform <b>Emilio Lozoya</b> , CEO
08:50 – 09:40	Boosting Financial Opportunities: Advantages Brought Forward <b>Rodolfo Campos</b> , Finance and Treasury
09:40 – 10:00	Break
10:00 – 10:55	Next Steps for the Successful and Sustainable Development of Mexico's Most Promising Resources <b>Gustavo Hernández</b> , E&P
10:55 – 11:50	A Turning Point: Defining the Future of Midstream & Downstream Activities <b>Alejandro Martínez</b> , Industrial Transformation
11:50 – 12:10	Break
12:10 – 13:00	New Horizons: Creating Business Opportunities through Collaboration and Innovation <b>José Manuel Carrera</b> , PMI
13:00 – 13:05	Closing Remarks
13:05 – 14:30	Lunch – Reid Salon



Joint Coordinators